

The Lifecycle of a Fraud Attack

Fraud is a layered event. To fight fraud effectively, organizations must understand each stage of the fraud lifecycle to develop an effective strategy to protect their customers.



Stage 1. Customer Access

The fraudster accesses the legitimate customer's account. This can involve phishing scams or purchasing stolen credentials from the dark web



Stage 2. Transaction

Fraudsters transfer funds out of the customer's account and into an account they control, make purchases from the customer's merchant account, or use authorized push payment (APP) scams to pressure or coerce legitimate customers to make purchases or transfers on their behalf.



Stage 3. Monetization

Fraudsters profit by withdrawing funds that were delivered to their accounts, transferring funds to other accounts or digital wallets, selling items they acquired illegally, or refunding goods back to merchants for cash.

