feedzai

Account Takeover

Pre-emptive.
Silent.
Continuous.

Customer Details

Customer Name
Lambert Tremblay

Customer Status
Active

Risk Rating
Low

Risk Score
12

Login   First Seen Device

⊗ Attempt blocked
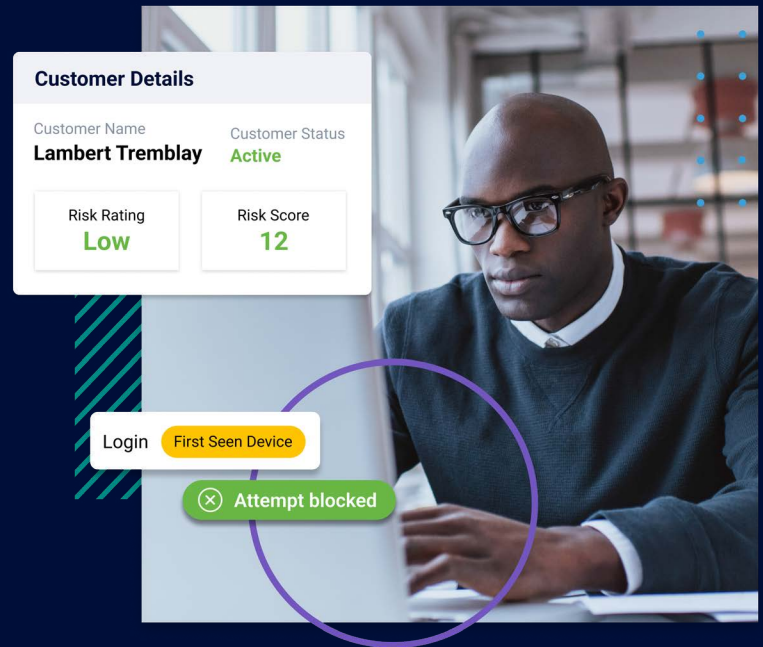
Trusted by 80% of the world's Fortune 500 companies

fiserv.   citi   ⬧ Santander   LLOYDS BANKING GROUP

Account Takeover (ATO) fraud is lucrative, low-risk, and a growing threat for financial institutions. Data breaches, stolen identities, and fraud scams are behind rising ATO attacks, with losses averaging $12,000 from over 24 million US households*. Traditional ATO solutions can't stop attacks before the transaction stage. It's time to change the game; prevention needs to happen proactively, not reactively, without adding customer friction. Silently detect user anomalies and protect customers from credential theft, impersonation, and manipulation attacks across every interaction.

Detect and prevent ATO attacks.

✓ **Stop ATO attacks in real-time**
Prevent ATO attacks at every online interaction by collecting and analyzing customer biometric and interaction behavior, network, and device data – their BionicID™ in real-time. Feedzai's Active Defense proactively stops malware, phishing, and Remote Access Trojans before they can cause harm.

✓ **Ensure users are trustworthy**
Our Know Your User approach continually and silently asks, "are you really you?" utilizing a user's BionicID™ to identify legitimate customers, stop fraud before it happens, and improve the customer experience by eliminating step-up authentications.

✓ **Improve transaction decisioning**
User BionicID™ data and analysis is pre-integrated with Feedzai's Transaction Fraud for Banks and can also be used by other transaction monitoring, or SIEM solutions to provide user interaction data and analysis for every session to improve transaction decisioning accuracy.

Key Features

Behavioral biometrics
Customer BionicIDs are based on the analysis of hundreds of online behavioral parameters including, devices, account behavior, geolocation, and more.

Hybrid AI
Customer BionicIDs are created and maintained by hybrid AI technology that enables you to really know your user and protect them from login to logout.

Silent customer experiences
Prevent customer friction by silently authenticating users at every interaction without the need for friction-inducing verification methods.

Active defense
Manipulation attacks
Stop ID-stealing malware or phishing attacks by preventing users from being manipulated into compromising their credentials.

Impersonation attacks
Protect customers from Remote Access Trojan session hijacking malware automatically via step-up authentication or automatic session logoff actions.

Real-time session data and analysis
Customer session and threat data can readily be integrated into transaction management, fraud hub, or SIEM systems to improve transaction decisions.

Awards and Recognition

Forbes 2019 AI 50 MOST PROMISING AI FIRM — Feedzai ranked #15 on the Forbes list of most promising AI companies.

Aité — Feedzai named best-in-class fraud and AML machine learning platform vendor.

MEDICI | EY Building a better working world — Feedzai bestowed Top 21 RegTech Innovation Award.

Are you ready to start proactively protecting your customers?

Request a Demo