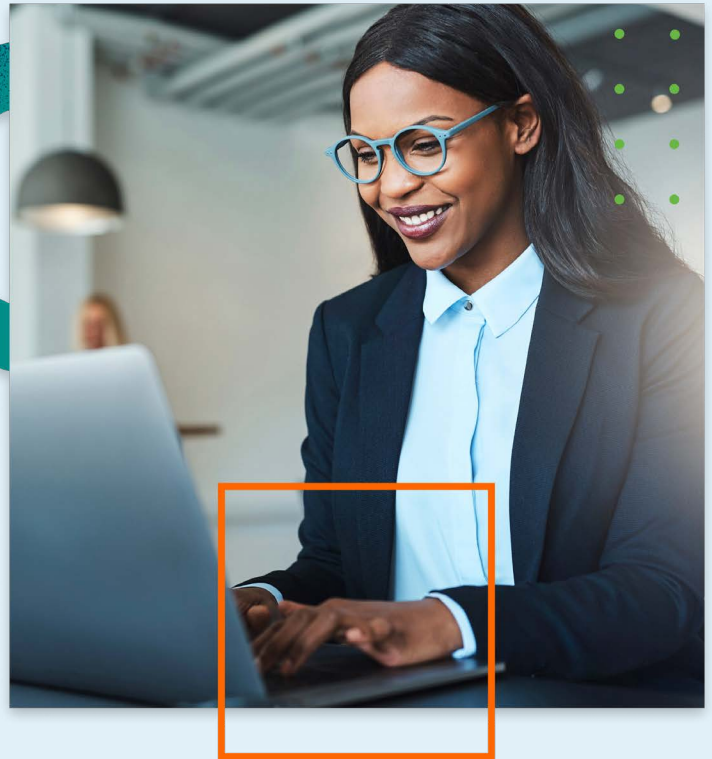




Fraud Detection & Response Platform

# Protecting Customers from Phishing Attacks

Phishing attacks rely on deceptive email campaign tactics to trick consumers into revealing their personal information. \$17,700 is lost every minute due to phishing attacks<sup>1</sup>. There are large rewards for fraudsters with little risk of getting caught or arrested - meaning cybercriminals are highly motivated to continue this type of fraud.



Feedzai ranked #15 on the Forbes list of most promising AI companies.



Feedzai named best-in-class fraud and AML machine learning platform vendor



Feedzai bestowed Top 21 RegTech Innovation Award

## The Fraud Detection and Response Platform (FDR) from Revelock, a Feedzai company, preemptively protects web and mobile banking apps from phishing attacks



### Redirect Customers Away from Fraudulent Websites

The FDR platform detects fake websites designed to look like legitimate ones before customers are compromised and redirects them to safer websites. Customers are notified of what happened, why they were redirected, and recommended follow-on actions.



### Automate Follow-on Actions

Having redirected customers away from malicious websites, the FDR platform automates follow-on actions, including stepping-up login authentications, stopping the session, or locking the account.



### Attack the Attacker's Network

After redirecting consumers away from phishing sites, the Revelock Hunter performs a follow-on analysis of the attacker's network data and geolocation. With this information, Hunter blocks future attempts to compromise other users or create fraudulent new accounts.

<sup>1</sup> CSO Online, Top cybersecurity facts, figures and statistics, March 2020

# Benefits of FDR Platform



## Stop Customer Exploitation in Real Time

The FDR platform protects customers by preventing credentials from being stolen. When the platform detects a customer being directed to a fraudulent website, it immediately redirects them away to a legitimate site or page.



## Go On the Fraud Offensive

With more time available to them, fraud teams can use Hunter to track down and stop bad actors operating in their back-office systems and disrupt their broader network.



## Contain Future Fraud and Reduce Fraud Costs

By stopping customers from accessing fraudulent pages or sites, banks and businesses can remediate future threats and significantly reduce fraud team investigation times.



## Transparent and Frictionless for Customers

The FDR Platform is completely transparent, protecting customers regardless of the device used to login to an account – desktops, laptops, tablets, or smartphones. Organizations do not need to install or maintain agents or standalone software on customers’ devices.



Brands Trust Feedzai



# Ready to see our technology in action?

Schedule a Demo

