

# Transaction Fraud for Banks

Seventy-five percent of payments executives agree on the urgency of accelerating payments modernization programs<sup>1</sup>. While this is a crucial initiative to stay competitive, it comes with risks.



Feedzai ranked #15 on the Forbes list of most promising AI companies.



Feedzai named best-in-class fraud and AML machine learning platform vendor



Feedzai bestowd Top 21 RegTech Innovation Award

Consumer demands and payment modernization methods facilitate the speed at which fraudsters can intercept and move money -- making it crucial to monitor digital activity and payments on a common platform. This digital-first banking landscape creates more opportunities for criminals to move funds via fraud schemes, like phishing, malware, and account takeover. Without the right data and analytics, it's impossible for financial institutions to truly understand who is behind the screen and stay ahead of transaction fraud. To effectively prevent fraud while keeping customer experience top of mind, financial institutions must analyze device, behavioral, and transaction data in real-time, at scale.

## Powerful technology to keep you and your customers safe from fraud



### Create Digital Trust for Each Customer

Create granular profiles to improve the customer experience while preventing fraudulent transactions. Feedzai's Segment-of-One™ creates hypergranular insights for each customer's digital profile to easily detect anomalous patterns and reduce false positives.



### Continuously Authenticate Every Session

Proactively identify and stop fraud before financial damage has been incurred by covertly assessing digital risk from login to logout. Feedzai uses a hybrid AI model to analyze behavioral biometrics, network, and device data to create a digital ID as unique as a fingerprint.



### Uncover Hidden Relationships

Reduce investigation time with Feedzai Genome, our visual link analysis tool. Uncover additional fraudulent entity and transaction relationships that aren't easily identified with conventional tools.

<sup>1</sup> Accenture, Payments Modernization: Playing the Long Game, November 2020

# Key Features



## Passive Authentication

Silently and continuously assess digital risk without impacting your genuine customers.



## Behavioral Analytics

Monitor how your customer interacts with their devices, such as keystrokes and mobile gestures, to distinguish a bot or fraudster from a true customer.



## Device Intelligence

Capture device attributes, such as screen type, browser, or operating system, and network data to enhance the digital profile of each customer.



## Malware Detection

Identify cyber attacks from known malware blacklists and stay protected against unknown attacks. Our algorithms identify and learn new malware strains, improving its detection capabilities to protect against future threats.



## Powerful Risk Engine

Automate decision-making while maintaining transparency. Feedzai's risk engine ingests large volumes of data from any source and is pre-packaged with explainable rules and models optimized for various fraud scenarios.



## Workflow Automation

Optimize investigations and improve team collaboration by creating automation rules for queue management and alert routing.



## Next-gen Data Science and Cloud Technology

Reduce lead time to days, not weeks. Our powerful and flexible data science tools help you stay agile against transaction fraud. Instantaneously deploy models and keep costs low via our cloud infrastructure.



Brands Trust Feedzai



# Ready to see our technology in action?

Schedule a Demo

