# feedzai

# **RiskOps**



**Protecting Companies with +1B Customers Worldwide** 









Thousands of consumers open accounts, login, and transact digitally every hour – making it imperative for financial institutions to quantify and mitigate financial crime risks at scale. Feedzai tackles this challenge through cutting-edge AI that processes vast amounts of multi-channel data in real time with high accuracy and versatility. Our FinCrime prevention platform - built and proven in the digital age - protects all stages of the customer journey with fewer integrations, lower cost of ownership, and more agility to mitigate risk than ever before.

## RiskOps: Fraud. AML. Compliance. Digital Trust.

## **Secure the Entire Customer Journey**

Monitor risk across account openings, logins, payments, and more without impacting customer experiences. Feedzai applies rules and machine learning models to accurately assess risk levels across every customer touchpoint at scale - complete with explainable decisions for regulators. Like no other platform in the industry, Feedzai creates an accurate customer risk profile for fraud and AML use cases.

## Improve Time-to-Market with an Integrated Case Manager and Data Science Studio

Remediate risk efficiently and iterate faster all in one place. With built-in case management and visual link analysis, fraud and AML analysts can disposition alerts without juggling multiple tools or data silos. Analytical users are equipped with advanced data science tools within the same platform to build, test, and deploy models in days, not weeks for faster time to market and more efficient outcomes.

### **Protect the Bottom Line while Supporting Growth Goals**

Customize risk parameters, write rules, and build models to align your financial crime strategies with overall company goals. Best practice strategies are built-in from day one, but you'll maintain flexibility and autonomy as strategic initiatives shift. Adopting a cloud platform for financial crime prevention helps financial institutions tackle present challenges, while future-proofing for evolving fraud and money laundering risk vectors – reducing implementation timelines and the total cost of ownership.

## **Key Offerings**

#### 360 Customer View

Feedzai uniquely and natively analyzes fraud, behavioral biometrics, device intelligence, malware, and AML data all under an integrated platform - creating a 360-degree view of customer risk. This combination achieves multidimensional customer profiling, to ensure optimal detection rates on some of the most obscure financial crimes.

#### Transparent & Explainable Al

Fairness, accountability, transparency, and explainability are the foundations of our patented algorithms. Our machine learning models have straightforward explanations for each risk vector to enable analysts to make decisions quickly and accurately. Feedzai Fairband, our open-source AutoML algorithm that automatically discovers less biased machine learning models, exemplifies our philosophy for Responsible AI.

### Fast Time-to-Market **Machine Learning Models**

Feedzai's vision is to democratize machine learning. Battle-tested rules and models are available from day one for various FinCrime use cases. We put powerful tools and proven methodology at your fingertips to reduce feature generation from weeks to days, and the time to develop a model in half.

#### **Continuous Improvement**

Model performance degrades over time. Automated model retraining helps data scientists re-tune models faster with newer datasets. Retraining your models has never been easier - nor quicker. With Feedzai's AutoML, you can reduce the resources allocated by up to 4x and retrain in weeks rather than months.

### Semi-Automated Model Governance Reporting

Dealing with regulatory procedures is never easy. With Feedzai's Model Governance Reporting, the tedious work is automated, reducing report preparation time from weeks to a few days.





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