ai
FOR BANKS

feedzai

ARE YOU **PSD2-READY**?

With PSD2 poised to level the playing field in the banking space, banks like you face a free market economy. Smaller banks and other financial services providers will be competing with you for share of wallet, and share of mind. The entrance of new players into the payment value chain creates more business risk and uncertainity.

How can you manage new layers of risk without compromising customer experience? To remain competitive, banks have two goals that are at odds with each other: solving for compliance on one hand, and evolving the customer-centric platform on the other hand. To accomplish these competing goals with a single strategy, more and more organizations like yours are leveraging the power of artificial intelligence.

SOLUTION FOR **BANKS**

Feedzai for PSD2 is a purpose-built fraud solution designed to help banks manage risk without introducing additional layers of customer friction. Our packaged solution combines rules with machine learning models for you to easily adapt to known and unknown types of fraud, and constantly evolve along with the fast-moving threat landscape. Unlock the power of data, external and internal, and create a balanced approach to risk management, one that delights customers and fights fraudsters.

THE FEEDZAI **DIFFERENCE**

It's the next generation for decision-making. One-size-fits-all machine learning solutions take generalized views to specialized problems. Feedzai, however, delivers individual solutions for individual problems, with a flexible and agile architecture that can accommodate multiple, custom models, deployed at speed and at scale by data scientists with domain expertise in fraud science.

ATTAINABLE AI
Proprietary machine learning algorithms, combined with rules, deliver the power of AI in an accessible platform that an organization can deploy, either on premise or over the cloud.

EXPLAINABLE DECISIONS
Whitebox processing adds a human-readable semantic layer to the underlying machine logic, communicating the reasons behind its decisions in a simple way.

CONTROLLABLE RESULTS
Data science modeling studio offers agility and speed of deployment, so organizations can fine-tune models, and create additional ones to adapt to new waves of fraud.

ABOUT **FEEDZAI**

Feedzai is AI. Feedzai is coding the future of our digital economy with the most advanced risk management platform there is, powered by big data and artificial intelligence. Founded and developed by data scientists and aerospace engineers, Feedzai has a mission: make commerce safe. The world's largest banks, payment processors and merchants use our machine learning technology to manage the risk associated with banking and shopping, whether it's in person, online or via mobile devices.