

feedzai

# Feedzai ScamPrevent™



Protecting Companies with +1B Customers Worldwide

fiserv.

ASB

Raiffeisen  
BANK

Safra

Santander

Scams are designed to trick victims into making payments, often using duress or coercion. Scams are difficult for banks to detect because these payments are authorized and executed by the genuine account holder. Consumers are at risk of developing more trust in the scammer than they have in their bank. This needs to change.

As instant payments are increasingly rolled out across the globe, this threat rises even higher. At Feedzai we give banks and PSPs the tools and guidance they need to stop criminals from destroying customer trust that ultimately erodes revenue.

## Protect Your Customers from Scams

### Perform granular risk assessments

Feedzai's Customer Risk 360 enables banks to understand each individual's unique behavior. It identifies anomalies accurately across multiple channels with customer-centric profiles using precise analysis of behavior, device, network, payment, and user activity - all on a single, scalable platform.

### Apply practical industry learnings

Help customers protect customers from falling foul of scammers with automated risk decisioning, tailored alerts, and the correct escalation workflow for the fraud typology detected. Partnering with Feedzai means acquiring the best-in-class fraud solutions and best practice guidance for educating customers and internal fraud teams that boost trust.

### Adopt an end-to-end platform

Leverage a flexible, data-agnostic cloud platform with tailored machine learning models. Feedzai's award-winning patented analytics takes the guesswork out of identifying and preventing both unauthorized and authorized fraud.

# Key Features



**Scam-Specific Models and Rules**  
Deploy best-practice scam detection models and rules that have been battle-tested across the banking industry. We train our models with hundreds of features from previous scams to minimize financial loss.



**Silent Customer Protection**  
Passively authenticate every interaction and transaction in real-time, using a combination of transactional analytics, behavioral biometrics, and device intelligence.



**Granular Customer Profiles**  
Assess risk for each individual customer at every interaction across a range of measures including spend patterns, location, keystrokes, activity, and many more.



**Flexible Fraud Strategies**  
Customize score thresholds and workflows to create optimal strategic decisions. Perform rule simulation, model validation, and comparison in days, not weeks, to understand the true impact of any strategic change before it is deployed.



**Explainable, Actionable Outcomes**  
Get transparency into why a decision was made. Feedzai's risk scores have contextual information that enable banks to apply authentication strategies that represent the correct risk type.



**End-to-End Case Management**  
Resolve investigations quickly through a single, intuitive user interface and swiftly respond to ever-changing fraud threats.

At a tier 1  
European bank:

**75%**  
detection rate

**0.08%**  
intervention rate

**9:1**  
false positive rate

## Are you ready to uplift your AML operations?

Speak to an AI expert

### Awards and Recognition



Feedzai named a leader in SPARK Matrix AML.



Feedzai named best-in-class fraud and AML machine learning platform vendor



Feedzai named a category leader in Chartis Payment Risk 2023

**feedzai**

[sales@feedzai.com](mailto:sales@feedzai.com)

[info@feedzai.com](mailto:info@feedzai.com)

[feedzai.com](https://feedzai.com)